

Korea Tourism Organisation (KTO) has signed a MOU with the Outbound Tour Operators Association of India (OTOAI)

Korea Tourism has recently organised the Korea Festival in Mumbai to highlight and promote the destination to the Trade and the Consumers with 2 days of fun filled activities at Phoenix Mall. As part of the Festival and to promote the Destination, Korea Tourism Organisation (KTO) has signed a MOU with the Outbound Tour Operators Association of India (OTOAI)

KTO had arranged for a press conference on 12th morning at the Four Seasons Hotel in Mumbai. The Press Conference addressed and announced :

Announce to the main stream media as well as the Travel Media Present about the signing of MOU between OTOAI and KTO

Release of the Book Titled “Indian Friendly Restaurants in Korea” for the Indian Visitor and the travel trade for their

Representing OTOAI was

Mahendra Vakharia – President OTOAI / Managing Director of Pathfinders Holidays Pvt Ltd

Mr. Himanshu Patil, Vice President of OTOAI / Director – Kesari Tours Mumbai

From KTO the MOU was signed by :

Mr. Jeong Ha Park – Executive Vice President for International Tourism / Korea Tourism Organisation

The main gist of the MOU is to collaborate and work very closely together to promote the destination with the members of OTOAI. Also KTO will be organising exclusive workshops in multi city across India for the members of OTOAI about the destination. Korea will be the Focus country for the year.

Evening there was the official function and Cocktails with Gala Dinner. The evening function was attended by :

Mr. Dong-Young Kim – Consul General, Consulate General of the Republic of Korea in Mumbai

Mr. Nand Kumar – Principal Secretary & Chief Protocol Office, Govt. of Maharashtra was the Guest of Honor

Attached here below in trail mail are few pictures (we transfer link) of the MOU signing and the evening function. Kindly cover this article in your upcoming issue.

Thanking you and with warm regards

Mahendra Vakharia

President - OTOAI (Outbound Tour Operators Association of India)

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Mg. Director