



08 – 10 September 2016

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City, Vietnam

www.itehcmc.com

International Travel Expo Ho Chi Minh City (ITE HCMC 2016)

The exhibition, established in 2005, is designed to promote not only the tourism market within the Mekong region but also major tourist destinations around the world. It is now the largest and most established travel event in Vietnam, attracting hundreds of international exhibitors and hosted buyers. Trade and public visitors totaled over 25,000 in the last edition held in 2015. ITE HCMC 2016 is organised by the Vietnam National Administration of Tourism; Ho Chi Minh City Department of Tourism; VINEXAD – Vietnam Trade Fair & Advertising Co; and Informa Exhibitions. For more information, please visit www.itehcmc.com

SHOW INFORMATION

Event Name:	The 12th International Travel Expo, Ho Chi Minh City
Website:	www.itehcmc.com www.facebook.com/International.Travel.Expo
Event Date:	08 - 09 September 2016 – Trade Visitors 10 September 2016 – Trade and Public Visitors
Event Time:	9:00 am – 5:00 pm (All 3 Days)
Exhibition & Conference Venue:	Saigon Exhibition & Convention Centre (SECC) Ho Chi Minh City, Vietnam
Organized by:	<ul style="list-style-type: none">▪ Vietnam National Administration of Tourism▪ Ho Chi Minh City Department of Tourism▪ VINEXAD – Vietnam Trade Fair & Advertising Joint Stock▪ Informa Exhibitions

EVENT HIGHLIGHTS

Inbound and Outbound Activities:

- Hosted Buyer Program
- Hosted Media Program
- Buyer-Seller Meetings
- Business Matching and Online Pre-Appointments

Social Events:

- Grand Opening Ceremony, Gala Dinner
- 8th Mekong Tourism Alliance Awards
- Networking Luncheons, Dinners and Functions
- Pre- and Post-Show Tours

Other Activities:

- Travel Fun Fair Day for Public Visitors
- Seminars for Trade Visitors



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