



Visit Asean@50  
GOLDEN CELEBRATION 2015



# CAMBODIA TRAVEL MART

Sokha Siem Reap Resort & Convention Center, Siem Reap, Cambodia  
17th - 19th November 2017

## PRESS RELEASE

Ministry of Tourism Cambodia in-collaboration Slickbooth Holding – Events & Public Relations, officially launch the first Cambodia Travel Mart “CTM” 2017 which will be held from 17 to 19 November 2017 in a wonder cultural land Angkor Wat of Siem Reap – Angkor Province.

The event is initiated by His Excellency Dr. Thong Khon, Minister of Tourism Cambodia. High-ranking officers and experts from Ministry of Tourism Cambodia, industry leaders and subordinates of private companies involving in tourism that attended the event.

The Cambodia Travel Mart “CTM” 2017 was principally approved and permitted by the Royal Government of Cambodia in 2015. The Ministry of Tourism Cambodia has a duty to organize and cooperate with state institutes and private sectors in tourism. Slickbooth Holding, Event & Public Relations is an important partner with the Ministry of Tourism to organize the international tourism expo in Cambodia, supervised by TTG Asia Media & Events, a Singaporean company experiencing organizing many international tourism expos over the past 30 years.

The Cambodia Travel Mart “CTM” 2017 is a tourism business forum between tourism companies, tourism operators, tourism experts, national and international media, total of approximately 500 companies and agencies. The forum is supported by tourism organizations of ASEAN state member countries to improve local and regional tourism. This special event is a golden opportunity to promote tourism destinations, trade service packages, exchange experience and make business partners.

This event contains many essential activities such as pre-online business mataching, friendly golf tournaments, workshops related to tourism, traveling and displaying tourism products and services. CTM will have approximately 200+ national and international sellers and 200+ national and international buyers. Besides sellers and buyers, there will be about 50 national and international media agencies joining this amazing event.

CTM is an event organized to show Cambodia’s support of promoting tourism destinations of ASEAN member countries to the world and to celebrate the Visit ASEAN@50 (Golden Celebration) as well.

His Excellency Dr. Thong Khon, Minister of Tourism Cambodia announced that because of peacefulness in Cambodia has made tourism developed from year to year under the brilliant leadership of Prime Minister Samdach Ahka Moha Sena Padei Techo Hun Sen. In 2016, the number of tourists visiting Cambodia increased 5%, and there were about 5 million tourists. In 2017, Cambodia expects to have 5.5 million tourists and 7 million in 2020. Thus, the first event of CTM in Siem Reap this year is a key factor to develop tourism in Cambodia and to achieve the expected goals.

In this occasion, we would like to welcome and invite national and international tourism agencies to support and involve in this event to get the opportunity to advance your businesses, especially, to make national and regional service industry go to the peak.

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